

WELFARE PAVILION: Concept & Operational Guide for KG

Overview of the Pavilion

The Welfare Pavilion is designed as a 3-Zone Interactive Experience that guides Mumineen through:

1. Understanding the Vision
2. Seeing the Impact
3. Becoming a Part of the Change

The pavilion must feel welcoming, informative, emotionally engaging, locally relatable, and spiritually connected. Each wall represents a Zone, and movement is sequential and intentional.

ZONE 1: INTRODUCTION ZONE – Understanding the Vision

Objective:

To introduce the Welfare Pavilion and explain the Baseteen / SHND Program under the Tijarat Rabeha Office in a spiritually engaging and locally relatable way.

This Zone Should Achieve:

- Create emotional and spiritual connection
- Establish credibility and vision
- Help Mumineen understand why these schemes exist
- Link the initiative to Du'at and Hudaat

Content to Include:

1. Brief introduction of the pavilion and its purpose.
2. Detailed explanation of Baseteen / SHND Program – who it serves, problems it

addresses, and how it promotes self-reliance.

3. Local spiritual connection through zikr of Du'at/Hudaat relevant to the Mauze.

Operational Guidelines:

- Train KGs to relate spiritually, not just administratively.
- Use storytelling over statistics.
- Keep introduction 3–5 minutes per group.
- Encourage interaction and questions.

ZONE 2: IMPLEMENTATION & SUCCESS ZONE – Seeing the Impact

Objective:

To show how the schemes are implemented and demonstrate real transformation stories from the Mauze.

This Zone Should Achieve:

- Remove doubts
- Clarify process
- Build trust
- Inspire confidence

Content to Include:

1. Clear visual explanation of application, evaluation, approval, mentorship, financial disbursement, and follow-up.
2. 2–5 real success stories from the Mauze, highlighting before & after impact.

Operational Guidelines:

- Narrate stories authentically.
- Keep each story under 2 minutes.
- Maintain confidentiality where required.
- Use simple visuals.

ZONE 3: HOW CAN I CONTRIBUTE ZONE – Becoming Part of the Change

Objective:

To convert inspiration into participation.

Contribution Pathways:

1. Financial Contribution – Saifee Foundation / Qarzan Hasanah
2. Non-Financial Contribution – Counsellor, mentor, evaluator, industry advisor, skill trainer.
3. If you are an applicant, contribute by filling the Baseteen / SHND form

Closing Message:

Your contribution — whether financial, intellectual, or personal — can transform another Mumin's world.

Pavilion Flow Summary

Zone 1 – Awareness & Spiritual Connection → Builds Trust

Zone 2 – Proof & Practical Clarity → Builds Confidence

Zone 3 – Action & Participation → Builds Commitment

KG Operational Checklist

Before Event:

- Customise spiritual introduction for Mauze
- Prepare local success stories
- Train HR
- Prepare visual boards
- Keep application & contribution forms ready

During Event:

- Maintain structured visitor flow
- Encourage questions
- Capture interested contributors/applicants

After Event:

- Follow up with contributors, mentors, and applicants.

Tone & Conduct Guidelines for KGs

- Be humble and welcoming
- Avoid pressure
- Speak with conviction
- Focus on empowerment, not charity
- Use relatable language

Core Philosophy of the Pavilion

This pavilion is about economic empowerment, strengthening mumineen and Jamaat eco system, and collective upliftment — not merely fundraising or reporting statistics.