



الأمور الاقتصادية

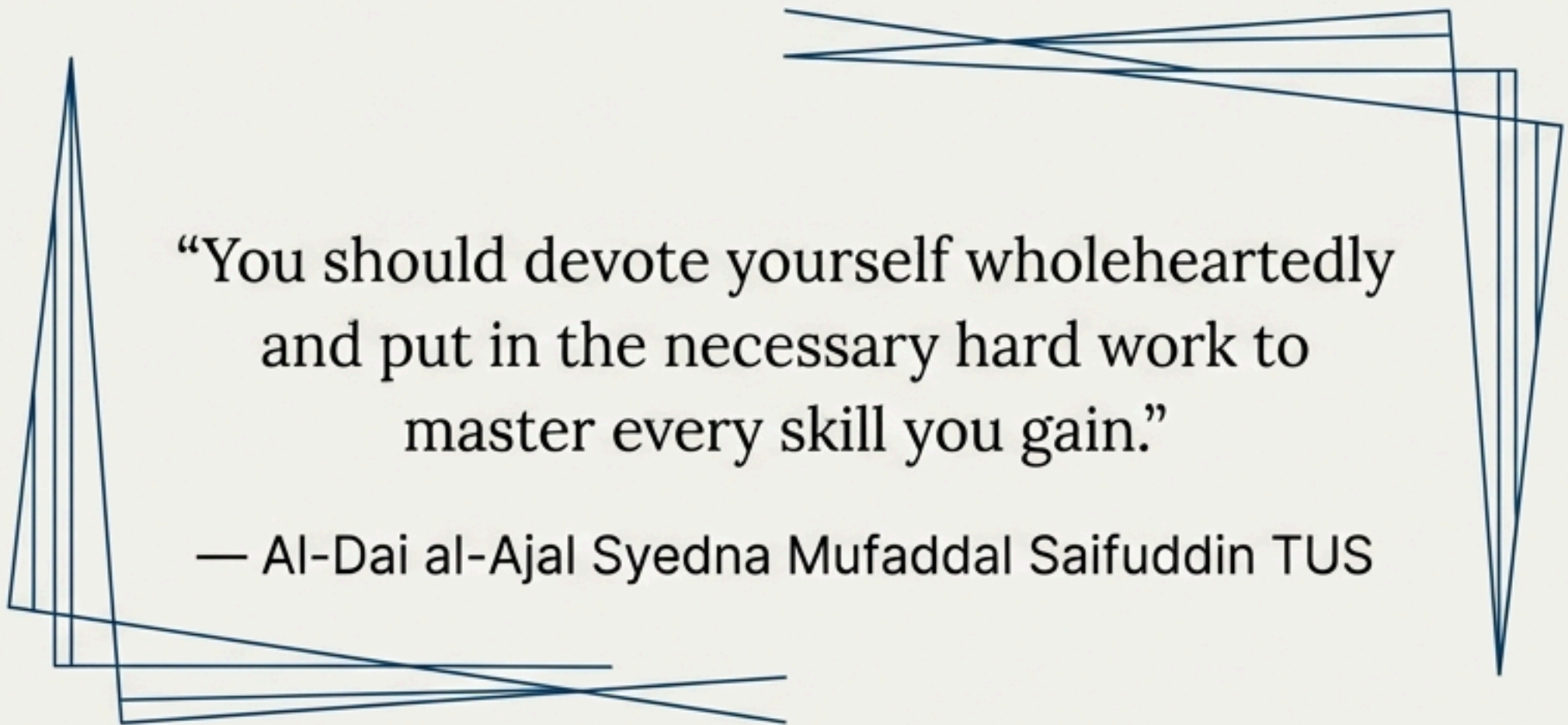


A Strategic Blueprint for Regional Economic Development

A Guidebook for Committee Members

Our Mandate: Translating Vision into Tangible Success

As a committee member, you are a catalyst for the economic transformation of our community. This guide is a practical tool designed to empower you to translate our shared vision into on-the-ground results for your region.



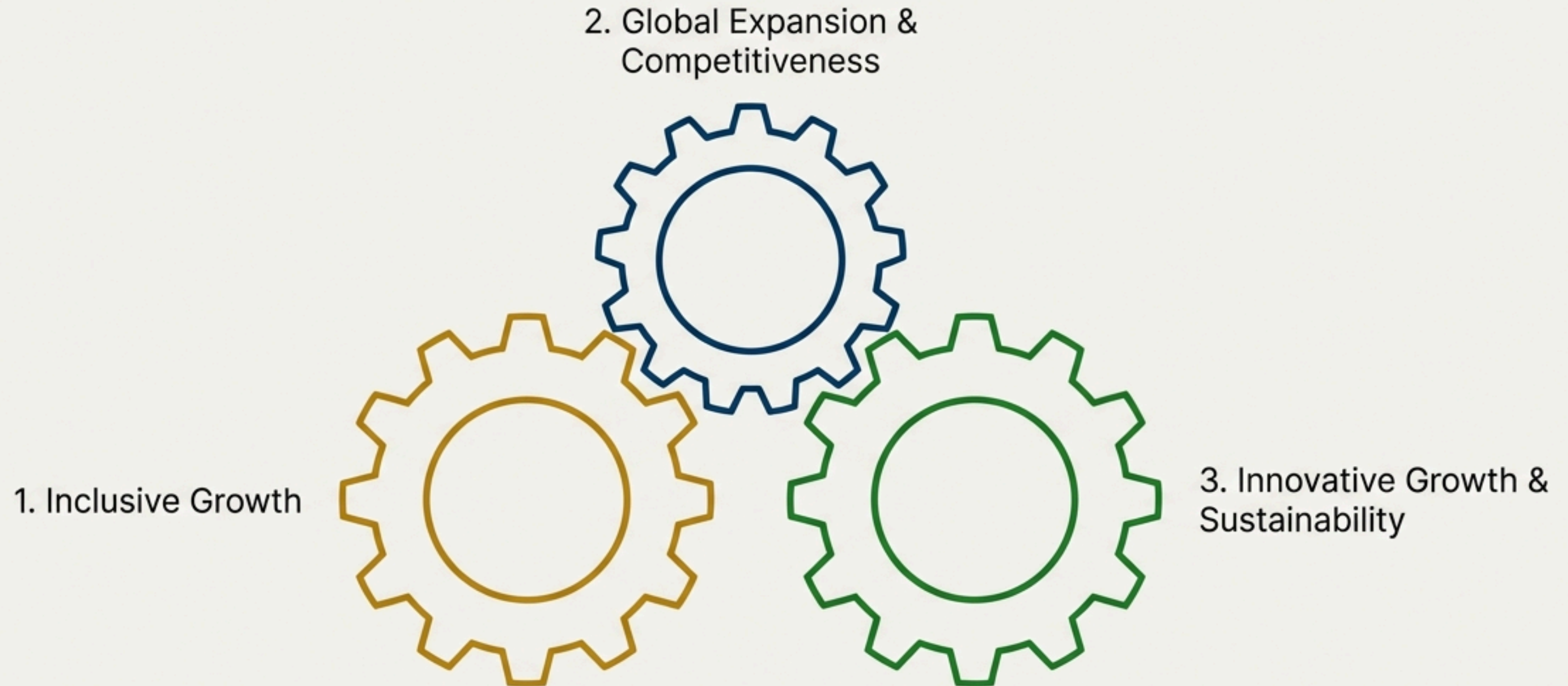
“You should devote yourself wholeheartedly
and put in the necessary hard work to
master every skill you gain.”

— Al-Dai al-Ajal Syedna Mufaddal Saifuddin TUS



A Unified Strategy Built on Three Interconnected Pillars

To realize our vision, our strategy rests upon three interconnected pillars. These are not isolated objectives but a unified strategy where each element reinforces the others. Understanding this synergy is the first step toward fulfilling our collective mandate.



Pillar I: Inclusive Growth

Empowering Every Individual

Strategic Rationale

This pillar is the bedrock of our economic vision because true prosperity is collective prosperity. Our goal is to build an economy where no one is left behind. By empowering every individual with equitable opportunities, we unlock the community's full, untapped potential and create a resilient economic fabric that benefits all.

Champion Development-Oriented Education

Guiding Principle: “Ply your trade and business according to the demands of this day and age. Gain excellence in business by acquiring business acumen through education and experiences from your ancestors.”

— **Al-Dai al-Ajal Syedna Mufaddal Saifuddin TUS**

Strategic Focus	Your Core Mission	Example Regional Actions
<ul style="list-style-type: none">• Develop long-term business acumen and technical expertise through a Shariah-compliant education landscape.• Foster global academic alliances that promote lifelong learning.• Use targeted scholarships and specialized training programs to unlock potential.	Champion lifelong learning and skill acquisition.	<ul style="list-style-type: none">• Launch a ‘Business Acumen Series’ featuring local experts on finance, marketing, and Shariah-compliant practices.• Actively identify and nominate promising candidates for specialized training and scholarship programs.

Cultivate a Thriving Entrepreneurial Ecosystem

Guiding Principle

“The one who seeks livelihood is rewarded like the one who fights in battlefield... Those in service should strive towards doing business. As there lies greater divine reward in trade.” — Al-Dai al-Ajal Syedna Mohammed Burhanuddin RA

Strategic Focus	Your Core Mission	Example Regional Actions
<ul style="list-style-type: none">• Nurture innovation and sustainable growth through trailblazing entrepreneurial hubs.• Empower women-led enterprises to flourish through gender-focused policies.• Support emerging entrepreneurs through an intercontinental mentorship network.	Foster a local environment that nurtures innovation and supports new ventures.	<ul style="list-style-type: none">• Create a formal mentorship program pairing seasoned business owners with new entrepreneurs.• Host a dedicated annual showcase and networking event for women-led enterprises in your region.

Guarantee Financial Inclusion and Equity

Guiding Principle

“Mumin should lend Qardan Hasana with ease, administrative procedure should be simple... may your businesses continue to flourish.” – Al-Dai al-Ajal Syedna Mohammed Burhanuddin RA

Strategic Focus	Your Core Mission	Example Regional Actions
<ul style="list-style-type: none">• Ensure capital access for business growth to derive long-term, stable income.• Achieve 100% financial literacy in personal and business finance.• Enable saving-driven capital access for small and large-scale business growth.	<p>Ensure every community member has access to financial knowledge and resources.</p>	<ul style="list-style-type: none">• Partner with financial experts to deliver workshops on ethical investing and Shariah-compliant savings.• Streamline and promote the local Qardan Hasana program to ensure it is accessible and well-understood.

Strategic Rationale

To secure our community's long-term resilience, our businesses must thrive in the global arena. This pillar is about adapting our rich trading legacy for the digital age by embracing modern practices, diversifying our industries, and building the infrastructure to compete internationally. This global ambition is only possible because of the strong foundation we build through Inclusive Growth.

Pillar II: Global Expansion & Competitiveness

Thriving on the World Stage

Drive the Modernization of Business Practices

Guiding Principle

“Invent new things, progress with determination and steadfastness in every field, then be it in medicine, technology, science, computers. Likewise, keep marching ahead in the most beneficial and important sectors.”
– Al-Dai al-Ajal Syedna Mufaddal Saifuddin TUS

Strategic Focus	Your Core Mission	Example Regional Actions
<ul style="list-style-type: none">• Enhance competitiveness through modern business models and technologies.• Drive operational efficiency by adopting green technologies.• Optimize industry performance through AI and data analytics.	Be an advocate for technological adoption and efficiency.	<ul style="list-style-type: none">• Launch a ‘Future-Ready Business’ seminar series covering AI integration, data analytics, and green supply chains.• Create a resource list of consultants who can help local SMEs modernize their operations.

Foster Business Diversification and Resilience

Guiding Principle

“As times and dynamics of life evolve, the dynamics of trade evolve too. Therefore, it is essential to formulate changes and adjustments accordingly.”

– Al-Dai al-Ajal Syedna Mohammed Burhanuddin RA

Strategic Focus	Your Core Mission	Example Regional Actions
<ul style="list-style-type: none">• Encourage community members to become early movers in global emerging businesses.• Power new ventures through high-revenue investments in R&D and expansion.• Promote export-driven businesses guided by future-focused practices.	Encourage entrepreneurs to explore new markets and products.	<ul style="list-style-type: none">• Circulate a monthly bulletin highlighting three emerging global business trends and potential opportunities.• Organize a "Go Global" trade fair connecting local producers with export facilitators.

Advance Industrial and Infrastructure Development

Guiding Principle

“We are now in the industrial age, and without industrial backup, it is difficult to sustain business.”
– Al-Dai al-Ajal Syedna Mohammed Burhanuddin RA

Strategic Focus	Your Core Mission	Example Regional Actions
<ul style="list-style-type: none">• Establish manufacturing businesses within prominent industrial clusters.• Build a strong digital infrastructure to power seamless connectivity.• Contribute to a dynamic economic landscape through large-scale industrial projects.	<p>Support the growth of local infrastructure to power business.</p>	<ul style="list-style-type: none">• Lobby for enhanced digital connectivity (e.g., high-speed internet) in commercial areas.• Map out local industrial project opportunities and connect community businesses to their supply chains.

Pillar III: Innovative Growth & Sustainability

Building a Lasting Legacy

Strategic Rationale

True prosperity is not measured in short-term gains but in generational well-being. By embedding innovation and sustainability into our economic DNA, we ensure our growth is robust, responsible, and aligned with our core ethical principles. We are building a lasting legacy that honors our duty as stewards of the world's resources.



Lead Sustainable Agriculture and the Green Economy

Guiding Principle

“Be a good companion to Allah Ta’ala’s creation and His environment!” — Al-Dai al-Ajal Syedna Mufaddal Saifuddin TUS

Strategic Focus	Your Core Mission	Example Regional Actions
<ul style="list-style-type: none">• Adopt modern agricultural practices for scalability and export readiness.• Encourage organic farming and high-yield, high-income crops.• Foster global market linkages for agricultural communities.	Promote environmentally responsible and profitable agricultural practices.	<ul style="list-style-type: none">• Host a field day connecting local farmers with ag-tech experts to demonstrate modern, sustainable techniques.• Develop a regional brand for local organic produce to create new market opportunities.

Strengthen Economic Collaboration and Alliances

Guiding Principle

“Conduct trade in the form of a cooperative society, where everyone comes together to engage in trade collectively while also doing businesses individually.” — Al-Dai al-Ajal Syedna Mohammed Burhanuddin RA

Strategic Focus	Your Core Mission	Example Regional Actions
<ul style="list-style-type: none">• Drive collective growth through inter- and intra-community trade alliances.• Use strategic collaborations to drive growth in emerging markets.• Promote active participation in multi-region trade and commerce chambers.	Build bridges for collective growth.	<ul style="list-style-type: none">• Organize a bi-annual "Community Trade Expo" to foster local business-to-business partnerships.• Lead a delegation of local entrepreneurs to join and actively participate in regional chambers of commerce.

Accelerate Global Market Integration

Guiding Principle

“It is necessary for mumineen and Aa'yaan al Jama'at to always focus and heed towards emerging sectors in regards with new opportunities in trade and industry.” — Al-Dai al-Ajal Syedna Mohammed Burhanuddin RA

Strategic Focus	Your Core Mission	Example Regional Actions
<ul style="list-style-type: none">• Create global trade networks for SMEs powered by tailored e-commerce platforms.• Drive engagement for multinational businesses through digital marketing.• Enable businesses to compete globally by adopting cutting-edge digital tools.	<p>Empower local businesses to reach international customers.</p>	<ul style="list-style-type: none">• Run a practical workshop series on “Digital Doors,” teaching SMEs how to set up e-commerce sites and use digital marketing.• Compile and publish a “Ready for Export” directory of local businesses.

Access to Knowledge

Why it matters:

Builds local capabilities and improves employability through targeted, practical learning exposure.

Mauze / Regional Focus	Suggested Indicators	Immediate Actions (Micro)	System Actions (Macro)
<ul style="list-style-type: none">• Priority skills & gaps observed locally• Existing training providers (local, NGOs, online)• Language & literacy considerations• Vocational / apprenticeship pathways	<ul style="list-style-type: none">• Learning initiatives facilitated• Participants engaged• External learning opportunities shared	<ul style="list-style-type: none">• Identify top 2–3 common skill gaps• Facilitate one learning session or referral per quarter• Maintain a simple participation log	<ul style="list-style-type: none">• Aggregate learning themes across regions• Evaluate skill-to-employment impact at program level

Access to Technology

Why it matters:

Encourages gradual exposure to productivity-enhancing tools and technologies.

Mauze / Regional Focus	Suggested Indicators	Immediate Actions (Micro)	System Actions (Macro)
<ul style="list-style-type: none">• Visible technology gaps in local businesses• Common constraints: cost, awareness, confidence• Priority areas: machinery, digital tools, solar, packaging	<ul style="list-style-type: none">• Awareness or demo sessions• Members/businesses introduced to technology• Vendors / solution providers connected	<ul style="list-style-type: none">• Facilitate at least one demo or awareness session• Document interest and follow-up requests• Share approved vendor references	<ul style="list-style-type: none">• Evaluate adoption & productivity impact through pilots• Scale-up decisions at BDD / program level

Access to Market

Why it matters:

Creates visibility and initial exposure to buyers and demand channels.

Mauze / Regional Focus	Suggested Indicators	Immediate Actions (Micro)	System Actions (Macro)
<ul style="list-style-type: none">• Nearest buyer clusters or trading hubs• Regional / national expansion patterns• Export readiness signals• Product–market fit gaps observed	<ul style="list-style-type: none">• Market linkage activities facilitated• Businesses introduced to new channels• Opportunities shared with the community	<ul style="list-style-type: none">• Organise at least one market exposure activity• Maintain list of businesses introduced• Capture qualitative outcomes and leads	<ul style="list-style-type: none">• Track conversions, revenue & export outcomes centrally• Trade missions handled by Market Access units / Central Desk

A Unified Strategy for Generational Success



Our Collective Pledge

Let us move forward with unity and determination. As leaders entrusted with this vision, our coordinated action is the key to unlocking our community's full economic potential. **Together, let us make a collective pledge to:**



EMPOWER businesses to embrace modern practices and drive sustainable development.



STRENGTHEN global competitiveness through strategic partnerships and advanced infrastructure.



FOSTER innovation and inclusivity to unlock new economic opportunities.

The work we do today will build a prosperous, resilient, and sustainable future for all members of our community for generations to come.