

Digital Transformation Consulting

powered by Al-Tijarat al-Raabehah
and OneDigiStore

We believe
digital
transformation
is a journey.

And we are the
gateway to its
promise where
the journey is
outcome driven

Timeline

Discover

The initial phase of digital transformation where we work with the client to identify pain points, opportunities for improvement and arrive at 'Business Maturity Index'

Support calls

Assessment & Score

In this phase, we evaluate the organization's current digital capabilities and provide a scorecard to measure their digital readiness.

Strategy

This phase involves developing a comprehensive strategy that outlines the client's goals, vision, and roadmap for digital transformation.

Support calls

Execution Plan

In the final phase, we develop an execution plan that details the tactical steps needed to implement the digital transformation strategy.

Support calls



Why Embark on Digital Transformation Journey

Digital transformation is crucial for businesses in today's technology-driven landscape. A study by Accenture found that companies that embrace digital transformation are

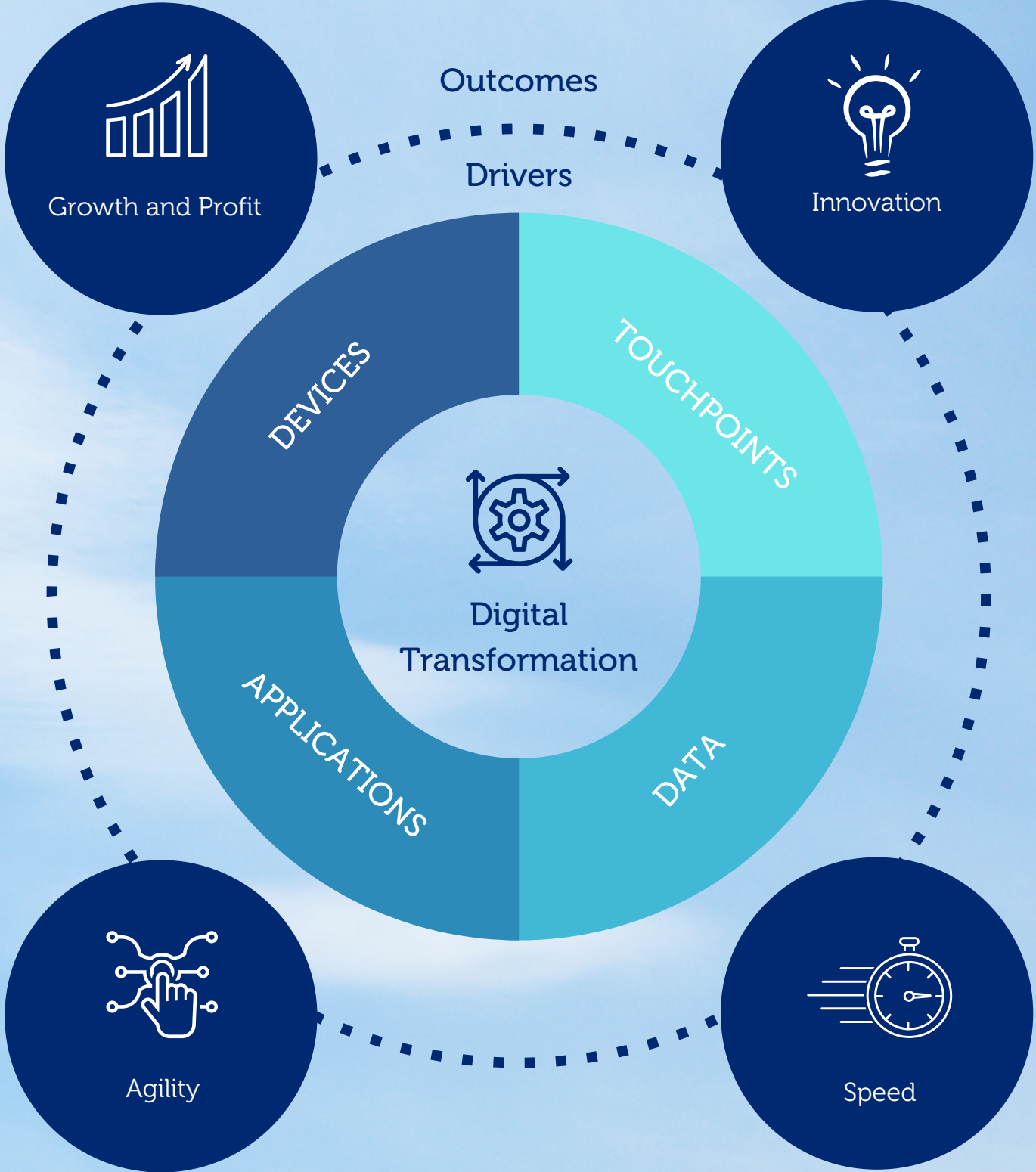
26% more profitable

and have

4.8 times more revenue

growth compared to those that don't.





Discovery & Evaluation

At the heart of our digital transformation consulting process is the discovery and evaluation phase, which is critical to the success of the journey. During this phase, we schedule a **discovery call with the organization** to gain a deep understanding of its goals, challenges, and opportunities in the digital space.

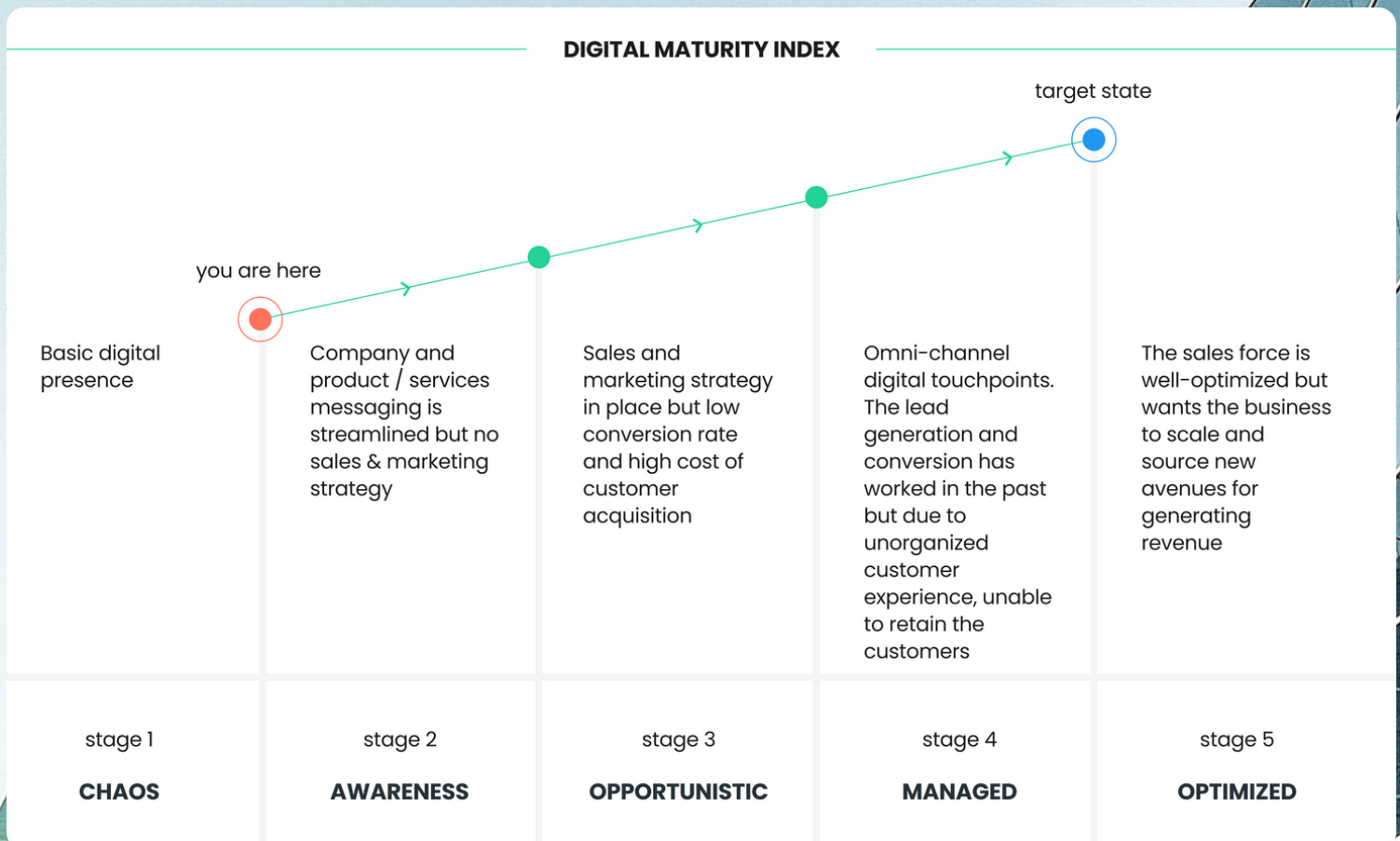
The discovery and evaluation phase is critical because it provides a foundation for informed decision-making and planning. Our goal is to help the organization achieve its desired outcomes, and a thorough discovery and evaluation process ensures that we have all the information necessary to develop a customized **plan tailored to their unique needs.**



Assessment and Scorecard


The next step in our digital transformation process is conducting an assessment of the organization's digital readiness. This assessment includes evaluating the organization's technology infrastructure, systems, and processes to create a scorecard that provides a clear picture of its strengths and areas for improvement in the digital space. The scorecard will be an important tool for guiding the development of the organization's digital transformation plan.

Additionally, we will also conduct a comprehensive assessment of the organization's technology and marketing systems, including reviewing its technology infrastructure, marketing processes, and data management practices. Understanding the organization's current capabilities and limitations is essential to developing a successful digital transformation plan.



Outcome-Driven Consulting & Defining Growth Metrics

Our approach to consulting is outcome-driven, which means that we focus on delivering results for our clients, rather than promoting a specific platform or product. This approach is essential in **finding the right solution** for the organization, one that is best suited to its unique needs and goals. Our ultimate goal is to find a solution that provides the best return on investment for the organization and **delivers measurable results.**



Digital Transformation Roadmap

The roadmap we create will be customized to the organization's specific needs and goals, taking into account its current technology and marketing systems. This customization will ensure that the roadmap is relevant and applicable to the organization, providing a **clear path for its digital transformation.**

Our digital transformation roadmap will be based on the results of our assessment, which will include a thorough analysis of the organization's current technology and marketing systems. By taking a **holistic approach** we will ensure that all aspects of the organization's digital transformation are considered, including technology, marketing, and data management.



Tactical Execution

Our approach to executing the tactics outlined in the digital transformation roadmap is comprehensive and tailored to the organization's specific needs. We understand that **taking action is critical** for realizing the benefits of digital transformation.

This involves the implementation of necessary technology and marketing systems, employee training, and the creation of ongoing **monitoring and improvement processes**.

Our team will work closely with the organization to ensure a seamless implementation and provide ongoing support and consultation. We believe that providing training and support to employees is key to **successful adoption of the new systems**, and our goal is to help the organization achieve its full potential through digital transformation.

Digital Operating Model (DOM)

A robust Digital Operating Model (DOM) is a critical component of digital transformation, and our team of experts is equipped to help organizations develop a comprehensive DOM. The DOM sets the foundation for successful digital transformation by defining the way an organization operates in the digital world.

The key elements of a DOM include touchpoints, people, culture, integration, data, and partnership.

Our team of experts will work closely with the organization to develop a comprehensive DOM that sets the foundation for successful digital transformation. We will provide support and consultation throughout the process to ensure a successful outcome. A robust DOM is a critical component of digital transformation, and we are committed to helping the organization achieve its goals.



Journey Together

At the heart of our engagement with organizations is the belief that a successful digital transformation requires a strong partnership between our team and the organization. We understand that starting and continuing this journey together is a key part of this partnership, and we are committed to being there for the organization every step of the way.

Open communication and collaboration are crucial to ensuring a successful outcome, and we are committed to fostering an environment of trust and collaboration with the organization. We believe in building lasting relationships with our clients and are dedicated to their success.



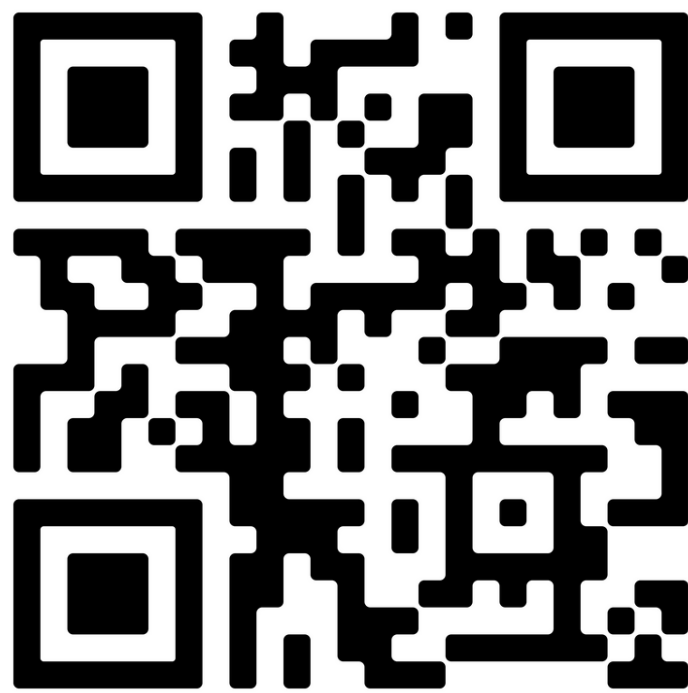
Conclusion

In summary, our approach to digital transformation emphasizes a partnership between our team of experts and the organization, with a focus on open communication and collaboration. We are equipped with the latest knowledge and skills in technology and digital marketing, and will provide a thorough assessment of the organization's technical infrastructure and systems.

Our focus is on delivering practical, effective solutions that drive business outcomes, and we will work closely with the organization to develop a comprehensive Digital Operating Model (DOM) that sets the foundation for successful digital transformation. We are dedicated to helping the organization achieve its goals and are available for ongoing support and consultation.



Scan to
Assess your Digital Readiness



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