



WeBohra - An initiative for Women Entrepreneurs

Business Development Division

Al- Tijaarat- al- Rabehaah



WEBohra

- Mission, Vision & Goals

بئرو تعليم لے، اھنا سي مرد نو گھر اباد تھائي، گھرنا تمام کام کرے، industry

کرے، home industry کرے، کيم کر اھنو وقت مصروف تھائي، یر فائده لے

انے پيجا نے فائده اے، لحاظ، شرم بهي رھے، عمدگي جلوائي رھے،





WEBohra Process for Upliftment



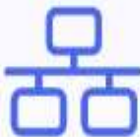
**Survey & Data
Analysis**



Case Identification



Training



**Networking & Market
Access**



**Monitoring &
Feedback**



Step 1 - Survey & Data Analysis, Industry-Wise Approach

- Identify Women-Led Businesses
- Conduct Surveys for every industry in phases

- Categorize Industry wise- Food, Textile, IT, Craft....

Business Growth Survey for women in Textile and Fashion

An initiative by WEBohra

Calling all female entrepreneurs in the **textile and clothing sector!**

Seize this opportunity to enhance your business. Participate in our survey and discover ways to improve and expand your skills and operations.

Embark on a journey of transformation - your input now could shape your success in the future!

[Take the survey](#)

For any queries, contact we.bohra@hqhb.in

Step 2 - Case Identification & Counselling process

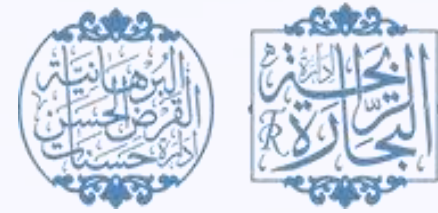
Counseling

- Guidance
- Mentorship for Business growth & expansion

Financial Assistance

- Funding Support
- Sustainable income Generation





Step 3 - Training Programs

(TAP) Knowledge- Based

Entrepreneurship and digital skills via
online and offline formats

Skill-Based (Hunar)

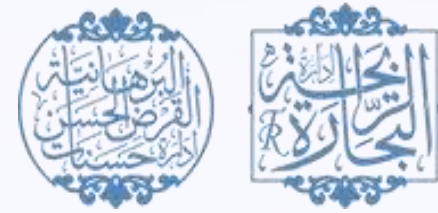
Industry-specific hands-on training



Step 4 - Networking & Market Access



- Weekly Markets- Regular event at Mohalla level
- Home Industry Expo- Mawaze level
- WEBazaar- Monthly Online Markets
- Whatsapp Buyer-Seller Platform- Mawaze level / Central level



Roles: Central vs Local Committee (Muntaseba, TR Musaida, TR

Committee)

Role	Central Committee	Local Committee
Program Design	Lead	Deliver
Outreach	Coordinate	Execute
Training	Develop	Organise
Execution	Monitor	Implement
Feedback Collection	Analyze	Gather

Step 5 - Monitoring & Reporting

- Quarterly Progress Tracking
- Event-wise Reporting to centre
- Collect Success Stories & Testimonials
- Assessment





WEBohra

Click to play video



Thank You!

Team WEBohra- Business Development Division
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