



# Business Ethics



# Topics

1. Why Business?
2. What are Ethics?
3. What's Ethical or unethical?
4. Why are Ethics necessary in Business?
5. Who am I and what are my Ethics:
  - Uniqueness
  - Mindset
  - Dos & Don'ts



# Activity 1

Why am I earning?





# Why Business?

وَلَوْ بَسَطَ اللَّهُ الرِّزْقَ لِعِبَادِهِ لَبَغَوْا فِي الْأَرْضِ

وَلَوْ وَلَكِنْ يُنَزَّلُ بِقَدَرٍ مَّا يَشَاءُ



# What are Ethics?



# What are Ethics?

1. Adab

2. Moral Values



# What's Ethical or Unethical?



# What's Ethical or Unethical?

1. Principles – destination & road
2. Obedience – yes v/s no
3. Decision – right v/s wrong





# Why are Ethics necessary in Business?



# Why are Ethics necessary in Business?

1. Individual well-being
2. Social well-being

*Driving force of a business behaviour*



# Activity 2

Who am I?





# Who am I?

My Identity – Dawoodi Bohra!



**Business Ethics**  
 dynamism, moral capital, no compromise in Dīn, Zakāt, honesty, entrepreneurship, Rāziq Allah, freedom, cash, plan, team work, opportunity, profit, identity, trustworthiness, leadership, contemplation, amal, šāleḥ, focus, balance, legacy, patriotism, experience, ta'at, barakat, prioritisation, continuous learning, al-Fiqh tawakkul, growth, calculated risk, network, persistence, professional proficiency, flexible in dunyā, mindset, halāl, vision, healthy competition, generosity, haq, diversification, proper accounts, success, altruism, organisation, shukr, Raza, du'a

Bohra  
**WEPARI**  
 Qawm



الداعي الاجل سيدنا عالي قدر مفضل سيف الدين طع فرماوے چھے:

"شريعة موافق حلال انے حرام ني معرفة كري نے ،

خدا پر توکل كري نے ،

بہتر ما بہتر وپار کرے۔



# My Ethics: *My Uniqueness*

- Rāziq Allah
- Faḍl
- Ḥaḡ
- ‘Amal Ṣāleḡ
- Ṭhawāb
- Barakat
- Razā
- Ṭā‘at
- Tawakkul
- Du‘ā
- Ḍikr
- Shukr
- Zakāt



# My Ethics: *My Qualities*

- Dynamism
- Persistence
- Patience
- Positivity
- Generosity
- Trustworthiness
- Humanity
- Patriotism
- Altruism
- Leadership
- Honour
- Freedom
- Identity





# My Ethics: *My Dos*

- Al-Fiqh
- Halāl
- Continuous Learning
- Proficiency
- Professionalism
- Experience
- Legacy
- Vision
- Focus
- Growth
- Success
- Top
- Profit
- No compromise in *dīn*
- Flexible in *dunyā*
- Balance
- Prioritisation



# My Ethics: *My Dos*

- Contemplation
- Planning
- Organisation
- Counselling
- Network
- Team Work
- Opportunity
- Diversification
- Proper Accounts



# My Ethics: *My Don'ts*



- Greed
- Overtrading
- Cheating
- Cut-throat Competition
- Court
- Credit
- Service Mindedness



- Contentment
- Calculated Risk
- Honest
- Healthy Competition
- Qadā
- Cash
- Business Mindedness



# Activity 3

What's my score?



Very dissatisfied

Very satisfied



*Let's begin the journey...*