

Project Plan



شهر الله المعظم ١٤٤٤ هـ

Vision

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

خُذْ مِنْ أَمْوَالِهِمْ صَدَقَةً

مِمَّا أُوتِيَ كُفُومًا
تُظَاهِرُونَ فِيهَا

وَصَلِّ عَلَيْهِمْ إِنَّ صَلَاتَكَ سَكَنٌ لَهُمْ

وَاللَّهُ سَمِيعٌ عَلِيمٌ

Importance

شهر يزاد فيه رزق المؤمن

Mission

ترغيب المؤمنين ومساعدتهم على التطهير والتزكية
في أمور الاقتصاد خاصة وأمور الحياة الطيبة عامة

Education and Assistance

Mission

- تفهيم معاني التطهير والتزكية لاسيما **النمو والصلاح والدعاء والسكون** باداء **الزكوات** حسب الامر القرآني

- واستجلاب **مفاتيح الارزاق** والبركة بالدعاء من ولي الامر طع

- **والاجمال** في طلب الرزق الحلال وتجنب الحرام

- والتجارة الراجعة حسب **الشريعة المحمدية** وارشادات **حامياتها** طع في كل عصر وزمان

Goal

تنمية اقتصادية

Economic Development

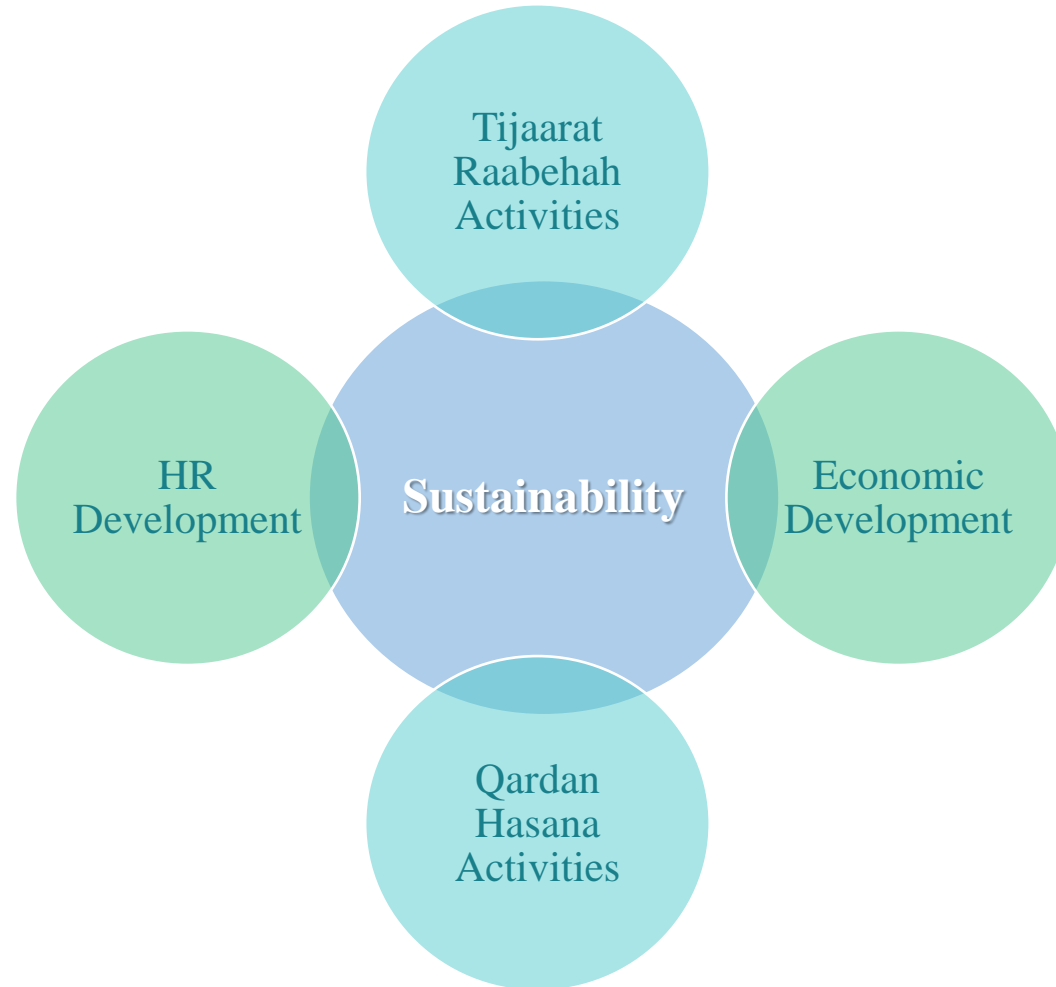
Individual Visit Approach

A Khidmatguzaar should **emphasize** the following issues while interacting with mumineen during their shop/house visits, as these areas have an impact on receiving Barakat in his livelihood:

- | | | |
|---|-----------------------------------|--|
| 1 | Performing namaaz (daily) on time | Importance of performing namaaz (daily) on time. Sometimes mumineen either miss it or procrastinate in customer rush hours and other reasons |
| 2 | Reciting Quran and dua | Habit of reciting Quran and dua daily. |
| 3 | Dua/Tasbeeh/Namaaz | Suggestion of dua/tasbeeh/namaaz for barakat in business. |
| 4 | Financial activities | Awareness of financial activities which involve interest or unethical practices. |
| 5 | TWT topics | Such as Partnership deed, Budget, Inheritance, Husain scheme, |

After providing **substantial elaboration** on these points, he shall **then proceed** toward other TWT subjects.

Objectives



Role

1. **ADVISOR / EDUCATOR** – to provide guidance as a subject expert with the help of Kutub al-Dawat and kalemaat nooraniyah.
2. **FACILITATOR** – to delegate the issue towards the TR or QH committee for further action execution.

Key Performance Indicators (KPIs)

Sr.	Topic	Key Performance Indicators
1	Tijaarat Raabehah Activities	<ol style="list-style-type: none">1. Workshops on 3 topics2. Asbaaq on Baab al-Buyoo`3. Focused group discussion (FGD) on one/multiple topics, after observing the present scenario of mauze's businesses4. Sustainable activities such as start-up/diversification cases (SND), business registration and verification, partnership deed, household budgeting and inheritance
2	Qardan Hasana Activities	<ol style="list-style-type: none">1. Opening of new accounts in Husain scheme and regularizing the opened accounts through monthly participation2. Ensure Qardan Hasana collection mechanism is in place and carried out in proper way on all miqaats
3	HR Development	<ol style="list-style-type: none">1. Informing the committee members about their specific roles and responsibilities

Subjects – Collective Approach

	Subject	Description	Minimum Target
1.1	WORKSHOP Ashara Ohbat for Business Growth	Targeted audience: Majorly all the businesspersons and self-employed professionals. However, others can also participate.	1
1.2	WORKSHOP Understanding the Financial Practices	Targeted audience: This subject is relevant to all. Gents and ladies, both should participate.	1
1.3	WORKSHOP Business Mindedness for the Students/Youngsters	Targeted audience: Students of standard 7 to 12, college going, their parents, mumineen teachers and youngsters.	1
1.4	ASBAAQ	Targeted audience: Ideally all mumineen. Special focus on businesspersons, self-employed professionals, women entrepreneurs and service persons.	3 (minimum)
1.5	FOCUSED GROUP DISCUSSION (FGD)	Targeted audience: The group should have maximum 20 people who are successful businesspersons and can contribute to the economic development of mauze's mumineen with their experience and ideas.	1

Subjects – TR Sustainable Activities

	Subject	Description	Minimum Target
2.1	START-UP/ DIVERSIFICATION	The case/cases, from case identification (1 Male and 1 Female), business planning and financial projection, should be escalated to the department before Lailatul Qadr.	2 (per khidmatguzaar)
2.2	BUSINESS REGISTRATION	A team should be appointed for registering the targeted businesses on www.dbohra.com	Variable
2.3	BUSINESS VERIFICATION	A team should be appointed for verifying the targeted businesses on www.dbohra.com	Variable
2.4	PARTNERSHIP DEED	Family businesses and other partnership businesses/firms should be explained the necessity and benefits of the partnership deed.	10 Deeds (per khidmatguzaar)
2.5	HOUSEHOLD BUDGETING	The mawaasaat households, who are striving for financial planning and are struggling to maintain basic income-expense accounts, should be assisted with one-to-one interaction.	10 (per khidmatguzaar)
2.6	INHERITANCE	Mumineen should be educated about the need of understanding and executing the rules of hibat, wasiyat and viraasat.	10 (per khidmatguzaar)
2.7	ASHARA OHBAT AZAM	Form for Ashara Ohbat self-assessment for the business closure plan should be provided to mumineen.	Variable

Subjects – QH Sustainable Activities

	Subject	Description	Minimum Target
3.1	HUSAIN SCHEME NEW ACCOUNTS	Targeted individuals: Households which have no accounts in Husain Scheme should be encouraged to open at least one account.	30 (per khidmatguzaar)
3.2	HUSAIN SCHEME CONTRIBUTIONS	Targeted individuals: As per the target set by the department.	Variable
3.3	HUSAIN SCHEME REGULARIZATION	Targeted individuals: Those individuals who contribute on yearly basis or few times a year, should be encouraged to contribute on monthly basis. Ask them to use the Qardan Hasana App for smooth transactions.	30 (per khidmatguzaar)

Subjects – QH Sustainable Activities

	Subject	Description	Minimum Target
4.1	MOHAMMEDI SCHEME	Maximum Participation on all the 6 miqaats (4 jumua, 16mi and Lailatul Qadr)	Variable
4.2	Collection mechanism JACKETS/SHASES	The Qardan Hasana committees have been provided new sets of jackets, sashes and bags. They should compulsorily use it.	Variable
4.3	Collection mechanism ENVELOPES	The Qardan Hasana committees have been provided new designs of the Husain, Mohammedi and Taher schemes. They should compulsorily print it and distribute among mumineen.	-
4.4	Collection mechanism TEAM	The Qardan Hasana committee should have 2 nominated collection teams; one for gents and one for ladies	-

Subjects – Special Task

Subject

Description

Minimum Target

5.1

**BUSINESS
DEVELOPMENT
VISIT**

Key Focus Areas:

1. Note down the key factors of the **Success Journey**
2. What's the **upcoming plan** for the business development. What **support** does he need?
3. How will he **contribute** to the business development of the community.

25

Special Visits

Subjects – HR Development

Subject

Description

Minimum Target

6.1

**HR WORK
DELEGATION**

The Tijaarat Raabehah and Qardan Hasana committee should be informed from the HR development perspective in general, as well as, the specific roles & responsibilities assigned to them.

1
Per committee
member

Subjects – TWT Continuation

	Subject	Description	Minimum Target
7.1	TWT CLOSURE REPORT	A report stating the activities and statistics of the TWT project shall be prepared and shared with the committees. The committees should plan and carry forward the work round the year.	1

Course of action before Shehrullah

Step 1

Conduct an **introductory meeting** with the Amilsaheb and TR & QH committee members to discuss the overall project plan

Step 2

Get the **list of potential individuals** to be approached during Shehrullah

Step 3

Prepare **complete schedule** of all the activities to be conducted during Shehrullah

Step 4

Go through the **resource material**